

March 10, 2021

Mr. Sean Marston Urban Catalyst Consultants 2851 Remington Green Circle, Suite D Tallahassee, FL 32308

Dear Sean,

On behalf of the FSU Alumni Association, congratulations on your recent recognition as a 2021 Seminole 100 honoree.

Your hard work leading Urban Catalyst Consultants has paid off and your success shines through in your company's year-over-year growth. Your business acumen and entrepreneurial drive is an inspiration to current students at the Jim Moran Institute as well as your fellow alumni who are pursuing careers in your industry.

Enclosed you will find an FSU Alumni Owned business decal. We are so proud of you and all that you have accomplished, and we want the people who frequent your business to know that an FSU graduate is at the helm.

No Noles!

We hope that this year brings you and your company continued success.

Again, congratulations and Go Noles!

Seminoles Forever,

Julie Decker President & CEO

JD/ehd